Tana fact sheet

For press, 3 November 2026.

Company	Tana Labs, Inc. (US) and ProjectX AS (Norway, EU)
Headquarters	Ramona Street, Palo Alto
Founded	2021
What it is	The agentic meeting platform. Teams bring their own agents into the meeting, so the work gets done during the call.
Public launch	3 November 2026, after an invite-only early access period
Agents	Live: Claude, ChatGPT and Lovable. Coming soon: Grok, Ari from CFO AI, Gemini, Mistral and more. Agent providers can pitch their agent to be added.
Works with	Zoom, Microsoft Teams, Google Meet and most other video call providers through the Tana desktop app, plus Tana Meetings
Platforms	Mac and Windows, with early support for Linux
Languages	Transcripts in 60+ languages, including local dialects and conversations that switch between languages
Pricing	Free plan. Pro: $15 per seat per month billed yearly, $19 billed monthly, with a 14-day free trial. Business: from $35 per seat per month. AI credit top-ups available.
Security and data	SOC 2 and GDPR compliant. EU hosting, with a choice of US or EU inference. Customer data is never used for training.
Founders	Olav Sindre Kriken, co-founder and CEO: serial founder from Norway with a technical and growth background. Grim Iversen, co-founder and Chief AI Officer. Tarjei Vassbotn, co-founder and Chief Research Officer.

Team	About 25 people, remote, working from the US, Norway, Germany, Portugal, Australia and Indonesia. Roots in Ørsta and Volda, Norway. Several core team members come from Google Wave and Whereby.
Funding	About $25M raised, including a $14M Series A led by Tola Capital (February 2025). Other investors include Lightspeed, Northzone, Alliance Venture, firstminute capital and La Famiglia.
Angel investors	Include Lars Rasmussen (founder of Google Maps and Google Wave), Olivier Pomel (founder and CEO, Datadog), Lars Fjeldsoe-Nielsen (ex-Dropbox, Uber and WhatsApp), Mehdi Ghissassi (Head of Product, Google DeepMind), Holly Branson (Virgin Group) and Aksel Lund Svindal (Olympic and world champion alpine skier)
Recognition	Product Hunt Launch of the Year 2025
Background	The original Tana built a waitlist of about 250,000 people, and many waited years for access. This time Tana ran a short, low-key early access period and opened to everyone much sooner.
Press contact	Europe: Hilde Johannessen, VP Growth, hilde@tana.inc. US: Aurora Klæboe Berg, aurora@tana.inc, +1 650 353 6043
Media	Press release, founder photos, product screenshots and the demo video: youtube.com/watch?v=CsL3HunPwj0