Press note

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Tana launches bring your own agents to the meeting: your AI agents do the work while you talk

SAN FRANCISCO, November 3, 2026. Tana today launches bring your own agent. Teams bring the agents they already use (Claude, ChatGPT and Lovable, with Grok, Gemini, Ari from CFO AI and more coming soon) into their meetings. Each agent gets the same context as the people in the room: what is said, what is on screen, and the meeting chat. It keeps its own connectors, skills and memory.

During the call, the agents suggest what they can do. Someone approves, and the work is done before the meeting ends: the numbers pulled, the forecast sheet updated, the issue filed, the slides created, the decision posted in Slack.

"For years, meetings were where we talked about the work. Now the work gets done there, by the agents people already use. It's turned meetings into the most productive part of our day" Olav, CEO and co-founder of Tana

Why now. Electricity raised factory productivity only once factories were rebuilt around it. AI will be the same. We need a new approach to working with agents, and need to acknowledge that they require the same context as coworkers. Tana brings them into the meetings every company already has, so they get the decisions, insights, and discussions needed to deliver.

Built for teams across Europe and the US. Tana serves remote and hybrid teams spread across both, with EU hosting and a choice of US or EU inference. A large European health tech company already runs its meetings on Tana. "Security and compliance slow you down initially. Long run, they are the only way serious organizations adopt you." Olav

From knowledge graph to agentic meetings. Tana won Product Hunt's Launch of the Year 2025 for its knowledge graph. When the ground shifted under AI, the team stopped focusing on its own agents and rebuilt Tana so everyone can bring theirs into the meeting.

Availability. Live today at tana.inc. Works alongside Zoom, Microsoft Teams and Google Meet through the Tana desktop app. Free trial.

About Tana. Tana is the agentic meeting platform. A remote team from Norway with roots in Ørsta and Volda, founded by Olav Sindre Kriken, Grim Iversen and Tarjei Vassbotn. Several core team members come from Whereby. Backed by Tola Capital and Lightspeed.

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